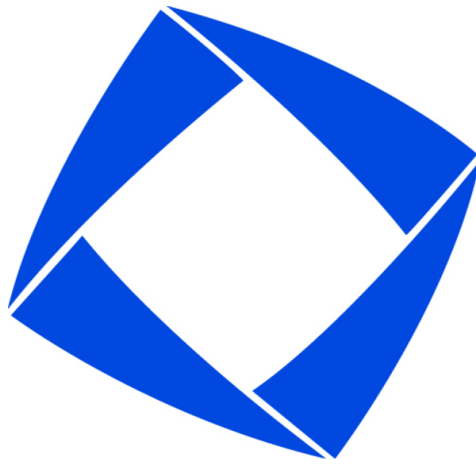


# 2024 ICDC Packet

## UWW DECA



### Executive Board Contacts

Bella Biever: (507) 606-2676

Chris Isely: (815) 997-7441

Brody Large: (262) 416-8889

Luke Magnusen: (815) 980-0516

Aidan McDonough: (920) 728-1832

Keelin Pierner: (262) 844-3125

Jayden Williams: (608) 322-4304

Frank Lanko: (262) 510-4417

Congratulations on qualifying for ICDC! This packet contains detailed information for our upcoming trip to Austin, TX – including the schedule of events, some details about things to do in Austin, and travel information. Please keep this packet with you for reference and for key contact information during the conference.

**ICDC Hotel Information**

Hilton Austin  
 500 East 4<sup>th</sup> Street, Austin, TX 78701

**Hotel Room Assignments**

Room 1	Room 2	Room 3
Bella Bieber Elizabeth Schulz Shalomi Sahabandhu Greta Tjugum	Keelin Pierner Sammi Nelson Kara Winch Jenna Hasenstein	Sabrina Wolf Megan Hermes Tamber Pelischek Hannah Breckheimer
Room 4	Room 5	Room 6
Aidan McDonough Chad Tjugum Jarret Ripperger Wulf (Gateway)	Chris Isely John Chapman Casey McCormick Arnish Gupta	Jayden Williams Brody Large Michael Westbrook Kyle Krentz
Room 7		
Luke Magnusen Solomon Foley Caden Boehnen		

According to the hotel website, every room has a coffeemaker and a mini refrigerator

## **Cost Breakdown**

### **Covered Expenses**

- ICDC Conference Registration
- Airfare
- Hotel Stay (5 nights)
- Ground Transportation in Austin (to and from airport)
- Airport Parking in Chicago
- Chapter Dinner (1 group meal)

### **Uncovered Expenses (BUDGET FOR THESE – anticipate at least \$250-\$350)**

- Baggage Fees – if you are checking a bag, budget \$80 for round-trip baggage fees (to be paid at the airport during check-in)
- Meals - all food for Friday, Saturday, Sunday, Tuesday, and Wednesday are at your own expense - Monday dinner will be provided but breakfast and lunch will not be
- Spending Money - shopping, attractions, Shop DECA purchases

## **Nearby Attractions & Restaurants**

- Dining Options in the Hotel
  - **Austin Taco Project** – serving up “uncommon” tacos on their expansive street front patio or play in the TopGolf Swing suite (open 6-11am for breakfast, 11-4pm for lunch, and 4-10pm for dinner – dinner Tuesday - Saturday only)
  - **Cannon & Belle** – locally sourced, farm-fresh ingredients (open Sunday-Wednesday from 3pm – 11pm and Thursday – Saturday from 3pm – 12am).
  - **Starbucks** – open 7 days per week from 6am – 6pm
- Local, (hopefully) Affordable Restaurants within Walking Distance:
  - IHOP, Voodoo Doughnut, Jimmy John’s, Chipotle, Chick-fil-A, and numerous local taco and BBQ restaurants
- CVS Pharmacy on 5<sup>th</sup> Street for water and snacks (8 minute walk from hotel)

- Other Walkable Restaurants:
  - [Moonshine Grill](#) | 2 min walk ([473 ft](#))
  - [OneTaco Taqueria](#): Authentic Mexican Tacos | 5 min walk ([0.2 mi](#))
  - [Juiceland](#): Here you can find raw juice, bottled cold-pressed juice, grab-and-go plant-based meals, superfood lattes and wellness shots. | 5 min walk ([0.2 mi](#))
  - [Gus's Fried Chicken](#): The wait at Gus's can get long but it's well worth it! Be sure to check it out when you have some time to kill. | 6 min walk ([0.3 mi](#))
  - [Mai Thai](#) | 6 min walk ([0.2 mi](#))
  - [Voodoo Doughnut](#): Creative donuts in colorful, quirky environs | 7 min walk ([0.3 mi](#))
  - [Cooper's Old Time Pit Bar-B-Que](#): Authentic Texas barbecue | 9 min walk ([0.5 mi](#))
  - [Tacodeli](#) | 8 min walk ([0.4 mi](#))
  - [P. Terry's Burger Stand](#) | 9 min walk ([0.3 mi](#))
  - [Velvet Taco](#): Globally inspired tacos | 10 min walk ([0.4 mi](#))
  - [Snooze](#) | 12 min walk ([0.5 mi](#))
  - [Flower Child](#): Bohemian café for custom salads, grain bowls and soups | 18 min walk ([1 mi](#))
  - [Torchy's Tacos](#) | 18 min walk ([1 mi](#))
  - [Next Level Burger](#) (*vegetarian/vegan*): Plant based burgers, to-go only location | 25 min walk ([1.6 mi](#))
  
- Local Attractions:
  - Escape Game Austin (across the street from the hotel)
  - Texas State Capitol (.9 miles)
  - University of Texas campus (1.5 miles)
  - Museum of the Weird
  - Texas Selfie Museum
  - Richards Congress Avenue Bridge Observation Deck – watch as a bat colony of 1.5 million bats head out to find food for the night – 30-60 minutes before sunset (14 minute walk, .6 miles)
  - Bullock Texas State History Museum
  - Statesman Bat Observation Center
  - Capital Cruises – guided kayak tours, sightseeing tours, bat cruise (23 min. walk)
  
- Yes, the hotel does have a 24-hour fitness center (including Peloton bikes) and a rooftop pool (FYI, it looks relatively small)

## Our Agenda

### Friday, April 19<sup>th</sup>

- 8:00am – Carpools travel from UW-Whitewater campus to Chicago O’Hare airport  
**\*\*\*We are leaving very early as airport check-in will take time since we are a group reservation – and will then need to proceed through TSA\*\*\***
- 1:30pm – Wheels up! Flight from Chicago to Austin on United Airlines
- 4:29pm – Arrive in Austin – we have shuttle vans reserved to take our group from the airport to the Hilton Austin hotel  
  
**\*\*\*Please be aware – hotel check-in will take time – please be patient\*\*\***
- After hotel check-in, the remainder of the afternoon is open. I encourage you to check out the hotel, the conference spaces, and get a feel for where conference events will be taking place.

### Saturday, April 20<sup>th</sup>

- All Day – Explore Austin
- TBA (late morning) – DECA Jeopardy event finals! Cheer on our UWW team as they compete against 5 other universities!
- 2:00pm to 6:00pm - Shop DECA is Open at the Hotel
- 7:00pm - 7:30pm – Parade of Associations Rehearsal (\*\*for Jarret\*\*)
- 8:15pm (estimated) – Brief UWW Chapter meeting to distribute conference registration materials
- 9:00pm (estimated) - Wisconsin Collegiate DECA State Meeting at the Hotel (business casual attire)

## Sunday, April 21<sup>st</sup>

- 8:00am to 4:00pm - Shop DECA is Open at the Hotel
- 8:30am – 10:00am – Grand Opening Session (professional attire required)
- 10:15am – 11:30am – Professional Development Series Workshops (professional attire required)
- 11:45am - 12:30pm – Competitive Event Briefing (professional attire required) – this is where you will get your prep/presentation times for competition
- 12:30pm – 1:30pm – Lunch on your own – (\*\*I would recommend staying local as workshops will begin at 1:30pm)
- 1:30pm – 4:30pm – Emerging Leader Series Workshops (professional attire required)
- 1:30pm – 2:00pm – Sales Challenge Sign-up
- 2:15pm – 3:15pm – Election/Voting Delegate Sessions (\*\*Jarret)
- 5:00pm – 6:30pm – Dinner on your own
- 6:30pm - UWW Chapter Meeting, Case Study Competition for Prizes, Competition Preparation (**required** – casual attire)

## Monday, April 22<sup>nd</sup>

- 7:30am - 5:00pm - Shop DECA is Open at the Hotel
- 8:00am - 5:00pm - Preliminary Competition (competition times will be given out at event briefings on Sunday afternoon - business professional required)
- 10:00am – 12:00pm and 1:00pm – 3:00pm – LinkedIn Portrait Studio
- 1:00pm – 5:30pm - Sales Challenge Preliminary Competition (optional event - business professional required)

- 2:00pm - Learn from the Pros (general event feedback from event judges - highly recommended - business professional required)
- 4:00pm – 5:00pm – Meet the Candidates Session (\*\*\*Jarret)
- 6:30pm – 9:30pm - Chapter Dinner at Punch Bowl Social (meet in hotel lobby at 6:00 to walk to dinner – casual attire)

## **Tuesday, April 23<sup>rd</sup>**

- 7:30am – 5:00pm - Shop DECA is Open at the Hotel
- 8:00am – 9:30am - Preliminary Awards Session (where you will find out if you qualified for event finals - business professional required)
- 9:00am – 6:00pm - Final Competition (competition times will vary - business professional required)
- 10:00am- Sales Challenge Final Competition (optional event - business professional required)
- 10:30am – 12:00pm – Election/Business Session (\*\*\*Jarret)
- 8:00pm - Grand Awards Session (chapter pictures will take place after session - business professional required)
- 10:00pm (approximately) – following Grand Awards and chapter photos – please go to sleep! We have a very short turn around and many of you will be driving your fellow students from Chicago to Whitewater – GET SOME REST (and pack!)

## **Wednesday, April 24<sup>th</sup>**

- 3:30am – 3:45am - Meet in Hotel Lobby for Transportation to Austin Airport (vans arrive by 4:00am and we need to be ready when they arrive)
- 7:05am - Flight from Austin to Chicago (United Airlines)
- 9:52am - Flight Arrives in Chicago (carpools will head back to UWW)

## **Packing List**

- Everyday Outfits
- Business Professional Outfits
- Toiletries / **Sunscreen**
- Spending Money/Food Money
- **Driver's License or Passport REQUIRED for security at airports**
- Padfolio With Pens and Paper
- Laptop
- Presentation Materials
- Resumes (if wanted during networking events)
- Homework

## **Airline Information**

- Friday, April 19 - traveling on United Airlines flight #368 from Chicago O'Hare to Austin - departs 1:30 PM and arrives 4:29 PM
- Wednesday, April 24 - traveling on United Airlines flight #1113 from Austin to Chicago - departs 7:05 AM and arrives 9:52 AM

## GroupMe



This will be our way of communicating as a team and is a REQUIRED app to use at ICDC. Please get comfortable using it and remember to put notifications on.